



Celebrating 44 Years

The biggest and best international cycling competition in North America

Be a part of this exciting sports competition that has included four-time Tour de France Champion Lance Armstrong

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2003

**June 26th - 29th
Fitchburg, MA**



- **National Recognition** - Longsjo Classic generates positive media coverage for the region
- **Civic Pride & Volunteerism** – This race generates a sense of pride and a level of volunteerism that is important to our community's sense of well being.
- **Economic Growth** - Significant dollars are pumped into the local economy that not only creates an immediate impact but also provides important exposure to thousands of individuals who might not otherwise see or visit our community.

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