



The largest - and one of the oldest and most prestigious events in North America

311 Highland Street Lunenburg, MA 01462
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Dear Community Leader:

Did you know that north central Massachusetts hosts **the largest – and one of the oldest and most prestigious pro/am bicycling competitions in the United States?**

The Longsjo Classic, a race dedicated to the memory of Arthur Longsjo, the nation’s first dual Olympian and a Fitchburg native, has become the largest pro/am race in the United States. The race attracts nearly 1000 riders from all over the world. Many racers have gone on to the Olympics or to compete and win other world class events including four-time Tour de France winner Lance Armstrong.

This four-day event wouldn’t be possible without the generous support of the community. I urge you to make a tax-deductible gift to help us continue this, our 44th year. Please consider making a \$50, \$100, or \$250 contribution or becoming a major sponsor (see enclosed flyer for more details).

Your contribution to the Longsjo Classic will help us showcase all the wonderful attributes of north central Massachusetts.

A group of dedicated volunteers work tirelessly to bring this event to our community. There are few endeavors in our community that generate such a positive image for the region. By supporting the Longsjo Classic you’ll be supporting what is good about our area:

- National Recognition** - Longsjo Classic generates positive media coverage for the region not only in the state, but through national publications as well.
- Civic Pride & Volunteerism** – This race generates a sense of pride and a level of volunteerism that is important to our community’s sense of well being.
- Economic Opportunities** - Significant dollars are pumped into the local economy that not only creates an immediate impact but also provides important exposure to thousands of individuals who might not otherwise see or visit our community.

The impact of your gift will be immeasurable. The Longsjo Classic is so much more than a bicycling race; it personifies the very spirit of our community. North central Massachusetts is a dynamic and vital region, with outstanding resources. It’s a great place to live, work and raise a family.

Please consider making a contribution today. It will make a difference.

Sincerely,

Raymond Wolejko, MD
Volunteer Race Promoter



Pride

Opportunity

Your contribution to the world class Longsjo Classic will help us create ***national recognition, civic pride & volunteerism, and economic opportunities*** for north central Massachusetts.

☐ Enclosed is my check made payable to Longsjo Classic

☐ Please bill me

Name_____

Amount of Donation \$_____.

Longsjo Classic

Endowment* \$_____.

Address_____

Total \$_____.

City/Town_____ State_____ Zip_____

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Telephone_____ Email_____

* Longsjo Classic Endowment is designed to create a permanent source of funding for the race and other community endeavors.